# Concordia Open-Textbook Design Plan

## Book:

### Learning Outcomes

- LO:

- LO:

- LO:

- LO:

- LO:

## Designers

Point of Contact:

## Structure

### Front Matter

- Introduction

- Authors [can alternatively go in the backmatter]

- Accessibility Statement

- Acknowledgments

## Body Sections and Chapters

Describe how the book is divided and structured, including any subsection types that may repeat in each section or chapter.

## Back Matter

### Versioning page

## Text

### Writing Style and spelling

Example: written in the present tense in Canadian English

## Citations

- Citation style:

- Placement of references:

### Capitalization

Black, Indigenous, and proper names should be capitalized first letter, except when an author uses lower-case for their name (e.g. bell hooks)

## Visual and Aesthetic Considerations

### Inspiration

List OpenTextbooks that look good. What do you like about the book?

- Example:

- Example:

- Example:

### Cover page

What you want the cover page to look like:

### Default Theme

Which default theme have you selected?

## Colour Palette

Include the HEX number. Quick link to Concordia's Web palette.

Colour palette generators we recommend include Adobe Colors and Coolors. Ensure that colour contrast is suited for accessibility. Colour contrast can be checked through online accessibility checkers and previewed through Adobe Colors.

- Colour 1:

- Colour 2:

- Colour 3:

- Colour 4:

- Other Colours:

# Default Text

## Fonts

Default Heading font:

Default Body font:

## Headers

Describe the use of your heading levels:

Ensure that font size is accessible and decreasing in size as the level of heading descends. Headings should all be larger and visually distinct from the body. Sizes of the headings:

- H1:

- H2:

- H3:

- H4:

## Body and Captions

Default Body size:

Default Caption size:

# Images

Estimate of number of images:

Template for tracking alt-text:

Example of what the image caption should look like:

Are there decorative images (alt-text not required):

# Textbox variations

When creating textboxes, consider using Pressbook's existing tools in the Theme Options page within the Apperance tab. This simplifies the customisation of textboxes without having to add additional styles to the CSS as a custom style.

General purpose of textboxes:

## Textbox variation 1

Name:

What is its function:

What it looks like:

## Textbox variation 2

Name:

What is its function:

What it looks like:

## Textbox variation 3

Name:

What is its function:

What it looks like:

## Textbox variation 4

Name:

What is its function:

What it looks like:

# H5P

Which H5P components would you be interested in exploring. What would be their pedagogical function in the book?

What are your sources of inspiration for H5P integration? Would you replicate them?

## Navigation

Colours:

Font:

## Contact for Assistance

For questions on implimenting your design plan, please contact our OER team at [oer@concordia.ca](mailto:oer@concordia.ca)